

# NILOX

## Catch all the emotions of your summer with the new on board camera Nilox Mini UP

*Ultra-light and even more compact, it is the perfect travel buddy for the oncoming holidays*



June 18, 2015 - Nilox ([www.nilox.com](http://www.nilox.com)), the Italian sport technology brand of the Esprinet Group, is ready to live fully this summer with the new on board camera Nilox Mini UP and a series of accessories designed for an even more amazing and customized experience with the cam.

Nilox Mini UP is made for being taken everywhere. It is ultra-light - its weight is less than 100g - and even more compact - it is smaller than the palm of a hand. Its "mini" design embeds a high-performance technology for shooting in HD Ready 720p, up to 30 frames per second and 5 megapixel photos.

The new cam offers a 140° wide-angle and an innovative Cmos sensor for enhanced optics, ultra-sharp and a steady shooting, which allow a spectacular result. With the integrated screen, it is possible to see immediately the

recorded images and recover all the emotions of the summer.

Nilox MINI UP is water-resistant, ideal for those who pass their holidays diving. Thanks to a waterproof case included in the pack, creating fascinating underwater shooting up to 30 meters deep has never been so easy.

Nilox offers a wide range of accessories, designed to improve the experience with the cam no matter how it is used. Included in the pack: the waterproof case for bringing the camera underwater, a flat and a curved adhesive holders for sticking it at the helmet, the car or other surfaces, and a pipe clamp mount for fixing it to the handlebar of the bike. MINI UP is compatible to all the Nilox accessories, such as the self-time to realize self-shooting and selfies.

Nilox MINI UP is available from July in the best sports and high-tech shops at a suggested end-user price of 99.95 euros.

### **About Nilox:**

Nilox ([www.nilox.com](http://www.nilox.com)) is the sport technology brand of the Esprinet Group. Besides the sport products (on board - action cameras with the lines Mini, F60 and EVO) and other wearables, Nilox is known for its IT professional range. Nilox is distributed in Italy, Spain, Germany, France, UK and Middle East. In 2015 Nilox began entering the US market.

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