



DOC AIR: the lightest and most versatile electric scooter from Nilox

*Removable battery, electric brake on the handlebar and three different speeds
for the top of the brand range electric scooter*

Vimercate, xx June 2017 - Nilox (www.nilox.com), the Italian sports technology brand of the Esprinet Group, introduces DOC AIR, the new electric scooter to add to its electric mobility line, which can now count three scooters, four hoverboards and two skateboards.

DOC AIR is designed for those looking for a nifty and eco-friendly way to move around, and enjoy, the urban world. With a daily cost of just a few cents you can get anywhere in the city. And just 2-3 hours recharge time gives you a coverage of 15 to 25 km, with a maximum speed of up to 25 km/h.

DOC AIR is high technology concentrated into a linear and compact design. Weighing just 10 kilos, it is equipped with a butterfly throttle on the handlebar, and a multi-purpose button which lets you select three different speeds. Once switched on, the scooter is automatically set in the SAFE mode, indicated by a green LED on the multi-purpose button. A light touch of the button takes you into REGULAR mode and the LED turns blue. To get more “gas”, another touch gives you FAST mode and the LED turns yellow. In addition, if you stay at the same speed for at least 6 seconds, DOC AIR will automatically go into CRUISE CONTROL mode, which enables you to travel at a constant speed even when the accelerator is released.

DOC AIR is equipped with an electric brake on the handlebar in addition to the one on the rear wheel, and a removable battery that can be quickly substituted to avoid it running down. The LED on the multi-purpose button works as a warning light, turning red if there is a problem with the scooter or flashing to indicate a low battery level.

DOC AIR can be folded and stored anywhere and thanks to its two clever little wheels can easily be carried as a trolley when not in use.

DOC AIR is available in white with black details at a recommended retail price of €399.95.

About Nilox:

Nilox (www.nilox.com) is the sport technology brand of the Esprinet Group. Thanks to ongoing investments in research and product marketing, Nilox is able to catch the latest technology trends and bring them to the market: like the DOC range which, in addition to the hoverboard, adds electric scooters and skateboards for green mobility without giving up the fun; and bodyguard, the first wearable security device. The brand portfolio has also a wide range of on-board cams (MINI, F-60, EVO and 360 lines), wearable devices, and IT professional solutions. Nilox is distributed in Italy, Spain, Germany, France, UK, Czech Republic and Middle East.

Contatti stampa:

Paola Bramati
Marketing & Communication Specialist
Nilox - Esprinet S.p.A
Tel. +39 02 404961; Mobile +39 346 6290054
paola.bramati@esprinet.com