

# NILOX

## This is Nilox F-60 Reloaded, the action cam for snow addicted

*Full-HD and 60 frames per second for shooting the adrenalin of winter sports*



November 04, 2015 - Nilox ([www.nilox.com](http://www.nilox.com)), the Italian sport technology brand of Esprinet Group, announces the availability of the new Nilox F-60 Reloaded, the on-board camera bound to become this winter protagonist.

This action cam is perfect for the ones who love skiing, snowboarding and all the winter sports. It is so compact and handy, that can be brought everywhere and resist to every slope or freestyle acrobatics. Moreover, the wireless connection and the dedicated Nilox app allow catching and sharing in real time with your friends the pictures and videos of your challenges with the ski or the snowboard.

With the forthcoming winter season, Nilox F-60 Reloaded is an undeniable device for the ones who will pass the next weekends and holidays on the snow. Thanks to an enhanced optics, it allows to shoot and recover all the adrenalin in Full HD at 60 frames per

second with a 170° wide view.

To better the experience with the cam also in the most extreme conditions, Nilox designed a wide range of accessories, such as the helmet mount or the flat adhesive holders for sticking it at the ski or the snowboard. F-60 Reloaded is also compatible with all the Nilox accessories, such as the self-time to realize self-shooting and selfies during a slope.

Nilox F-60 Reloaded is available in the best sports and high-tech shops at a suggested end-user price of 209.99 euros.

### **Informazioni su Nilox:**

Nilox ([www.nilox.com](http://www.nilox.com)) è la marca di tecnologia per lo sport del Gruppo Esprinet. Grazie a costanti investimenti in ricerca e marketing di prodotto, Nilox ha sviluppato prodotti di tecnologia indossabile unici al mondo e dal design esclusivo (bodyguard e Drops), oltre a un'ampia gamma di on board cam (le linee Mini, F-60 ed EVO) e di soluzioni di informatica professionale. Primo brand italiano di action cam al mondo, Nilox è distribuita in Italia, Spagna, Repubblica Ceca, Slovacchia, Germania, Francia, Regno Unito e Medio Oriente, mentre nel corso del 2015 ha iniziato il percorso di ingresso anche nel mercato americano.

### **Contatti stampa:**

Paola Bramati  
Marketing & Communication Specialist  
Nilox - Esprinet S.p.A  
Tel. +39 02 404961; Mobile +39 346 6290054  
[paola.bramati@esprinet.com](mailto:paola.bramati@esprinet.com)